

EXTRACT ONLY

** CHALLENGES & OPPORTUNITIES **

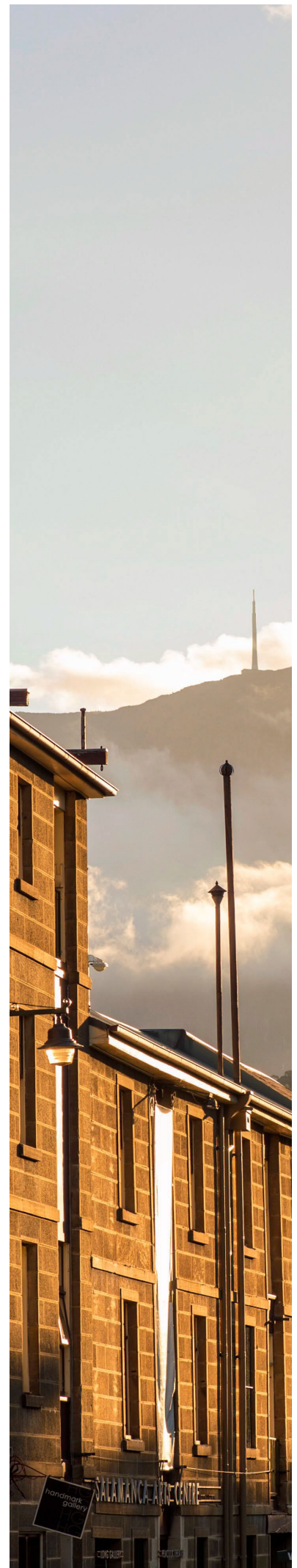
Back to the Future

Situational Analysis of the
Historical Heritage
Ecosystem in Tasmania

Final Report



SIMPLIFYING GOVERNMENT



Challenges and Opportunities

The preparation of this Report revealed the Historic Heritage Asset (HHA) ecosystem faces a range of challenges and opportunities:

Area	Challenge / Opportunity
Collaboration and Leadership	1. To establish a pathway towards developing a representative voice for the disparate ecosystem stakeholders and fostering the leadership necessary to enhance collaboration (State-wide and within mutual groupings)
	2. For the Minister for Heritage to be a strong champion for the historic heritage sector within the State Government
	3. To document and widely promote the contribution of the historic heritage ecosystem to the State's economic and cultural health
	4. To develop a state-wide strategy for recognising, prioritising and advancing the ecosystem's interests.
Funding	5. To achieve recognition that realising the true value of Tasmania's heritage assets requires external funding to enable both conservation and diverse usage
	6. To develop programs that will assist in attracting private funding to support HHAs, including attracting funding from corporate or philanthropic sources
	7. To develop programs that will support the systematic refurbishment and divestment of HHAs to ensure their long-term conservation
	8. To develop agreed strategic funding priorities as part of a state-wide historic heritage ecosystem strategy
Community Engagement	9. To establish ways to heighten and support community engagement within the historic heritage ecosystem – both in terms of improving an understanding of what historic heritage is valued by the community and why, and in helping the community understand its historic heritage and why it should be valued
HHA Management	10. Support the owners and managers of HHAs to develop/deliver the investment, drive, commitment, skills and expertise necessary to deliver a successful HHA outcome
Tourism	11. To develop, position and leverage a Historic Heritage Brand within Brand Tasmania that can guide the development of new compelling historic heritage visitor products
Local Government	12. To ensure that Local Government maximises its role under the Tasmanian Planning Scheme in conserving and promoting the value of historic heritage
	13. To engage Local Government to record historic heritage that is valued in its local area.
	14. To ensure that the THC and Local Government have a consistent approach to placing conditions on HHA works